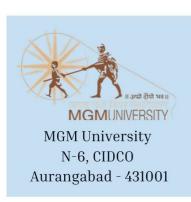


GLIMPSES IOM&R

Volume 9, Issue 2. August 31, 2022.





Inside the Issue

Page 1

- Message from the Director
- Unknown Facts
- Quote of the quater

Page 2,3,4,5,6,7

IOMR Events

Page 8

- Euology
- Student Article

Page 9

Meet your facultyPage 10

• Student Activity

Page

August 31, 2022. Volume 9, Issue 2

GLIMPSES IOM&R

MGM Institute of Management & Reasearch Quarterly Bulletin



Message from the Director



MGMU IOMR campus has always been abuzz with a plethora of activities and has been become a dynamic venue for the same. A newsletter is like a mirror which reflects a clear picture, Students and faculty alike have exhibited great zeal and enthusiasm in the last few months with their activities, achievements and various events. I would like to congratulate you all for setting standards and creating an environment of excellence and learning.

Furthermore, it gives me immense pleasure to Welcome our new batch of students from MBA, BBA and B.Com for the Academic year 2022-2023. Welcome to MGMU 10MR! You are about to begin one of the most exciting times of your life. IOMR is a special place, and we want you to enjoy the campus, take full advantage of everything it offers. We are delighted to welcome you, where your energy and excitement enrich our vibrant campus life. Whether you are beginning or continuing your educational journey with us, we look forward to learning, exploring, and growing together.

Editorial Board

We Thank all our Contributors!

Prof. Dr. Vijaya Deshmukh (Director, MGMU IOMR)

Asst. Prof. Chanpreet Gulati (Editor - Glimpses)

Editorial Team

Ms. Aarti Kulkarni, Ms. Minu Mathew, Mr. Aditya Laddha, Mr. Utkarsh Pandav

<u>Unknown Facts</u>

- The sentence, "The quick brown fox jumps over the lazy dog" uses every letter in the English language.
- Two words with all 5 vowels in order: "abstemious" and "facetious.
- The name of all the continents ends with the same letter they start with A
- You cannot lick your elbow.



Quote of the Quarter

"The first step towards getting somewhere is to decide you're not going to stay where you are."



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IOMR Events

Book Launch Activity

MGM IOMR hosted a book launch event on April 12th,"Get Job Ready" by the renowned author Mr. Vasu Eda from Penguin Publishing. The event was one of the chains of events conducted country wide for students by the author and the publication house. The event was well received by students and had a good feedback from faculty as well.



Guest lecture Activity:

A Guest lecture from Dr. Surekha Marathe on the topic, Psychology (consultancy & Testing) on April 21, 2022 at Acharya Vinoba Bhave Hall was conducted. This was held specially for the students of MGMU IOMR. Dr. Marathe taught the students about various psychological states and counseled them for the same. She taught that the knowledge of Psychology especially counseling skill is an effective in a manager's life to present himself/herself as a highly professional person as well as tool to connect with all types of people.



Visit to MGM Gandheli

As a part of co-curricular activity to be held on 22nd April 2022, a visit was conducted at MGM Gandheli at Krishi Vidhyan Kendre, Gandheli. The purpose of it was to showcase the manufacturing activities at MGM Food Products like milk processing unit, ice cream processing unit and food processing unit of Turmeric, Mango Squash and Tomato Sauce. Students from MBA, BBA and B.com participated in the CCA activity. The students prepared their respective reports regarding the visit and also prepared PPTs, for the same. The visit was a grand success and a learning activity for the students.

Webinar on Intellectual Property Rights



The Internal Quality Assurance Cell (IQAC) of the Institute of Management and Research, MGM University, Aurangabad, organized a one-day seminar under the banner of 'Azadi ka Amrit Mahotsav', an initiative of the Government of India of National Intellectual Property Awareness Mission (NIPAM) on the 21 May 2022 in the Acharya Vinoba Bhave Hall. Dr. Pooja Deshmukh coordinated this program. After the formal welcome of the speaker by Dr. Vijaya Deshmukh, program was started.



महामा और्धी क्रियत विश्वविद्यालय MGMU IOMR Quarterly Bulletin

The seminar objective was to increase awareness among the participants on the issues related to Intellectual Property Rights (IPR). The seminar covered the aspects of IPR, Scope of IPR. Dos and Don'ts for a Researcher publishing, Registration in Procedures. Recent trends in the development of IPR and entrepreneurship. After the question answer round program summed up with the vote of thanks delivered by Dr. Pooja Deshmukh.

MGMU IOMR NIPM Student Council Inaugural



Student Council's MGM NIPM inaugural conducted on May 23rd, 2022. The student council was formed by undergoing elections which were held on 20th May 2022 & the results being declared on 21st May 2022. A wonderful program was organized at Acharya Vinoba Bhave Hall.Welcoming of Student Council Members was by Mr. Puneet Dhingra (Secretary, NIPM Aurangabad Chapter). He was accompanied by Mr. Ram Marllapalle, Ex. Vice President of Endurance group, Aurangabad. Mr. Puneet Dhingra sir addressed the inaugural session & expressed his valuable views. The session was continued by Mr. Ram Marllapalle, Resource person of the guest lecture

Campus to Corporate – A Journey of passion and hard work". He expressed students that in these competitive days good candidates are demanded. A gap between acquired knowledge & required knowledge must be covered by the student. Always try to be a learner.

<u>Farewell</u>

A farewell party was organized on May 25th & 26th 2022. Students enjoyed the happiness, fun & joy in two days program. Activities were



conducted over IOMR premises and dance competition, Footloose and Mr. & Ms. MGMU IOMR was organized at MGM Rukmini Auditorium. The program was followed up by delicious dinner which echoed the end of the 2 day event.

Parent Teacher Meeting

An event of Parent Teacher Meet was conducted on June 3, 2022 to discuss the academic progress & expectations of Parents' from Institute. This event was successfully coordinated by Prof. Bhakti Banwaskar. An open house was conducted to address questions from the parents. The important points of discussion were noted. Highlights of the discussion include questions related to placements and various activities conducted. The special feature of the PTM was the



महाला जोशी कियत विश्वविद्यालय MGMU IOMR Quarterly Bulletin

felicitation of the meritorious students from all programs. The Parent Teacher Association was formed during the meeting for this academic year. Details of the members of the Parent Teacher Association are as under:

Mr. Arvind Pujari, Dr. Sachin Phadnis, Mr. Mohd. Mukhid, Mr. Manish Navandar, Dr. Vijaya Deshmukh Prof. Hrishikesh Kakde, Prof. Bhakti Banwaskar Deshmukh



Enlarge Business: Startup & Innovation cell



The inauguration of the startup cell was done by Dean & Director Prof. Dr. Vijaya Deshmukh on June 3, 2022. She was accompanied by the teaching staff members. The guidance for the startup and innovation cell was given by the EDC head, Dr. Kunal Gaikwad. Enlarge Business provides services in Web Development, Digital Marketing, Graphics Designing, Video Editing, App Development and Company Profiling. It has served local & international clients from Brazil & Germany.

This firm is operated by Team leaders Aditya Ladda (Firm Head) & Pratik Jirwankar(Firm Head)and Other team members include Kewal Nimgade, Utkarsh Pandav, Mayuri Shinde, Minu Mathew & Samiksha Bali.

Investment Awareness Program

An Investment Awareness Program via an online Zoom Meeting was organized on June 4, 2022 from Banking, financial Services and Insurance Sector Skill Council of India to increase Financial Literacy amongst the students of all streams. The session gave knowledge to students on Securities Market, KYC Procedure and Care to be taken while investing in Initial Public Offer, Choosing of Right Issue, Corporate Actions-Dividend, Bonus, Splits, Investor Grievance Redressal Mechanism and Buyback of Securities etc. The session was successfully coordinated by Prof. Hrishikesh Kakde

Industrial Visit

An Industrial visit was organized on 15th June & 16th June at Bhogale Automotive Pvt. Ltd. & Sanjeev Auto Pvt Ltd for the students of MGMU IOMR. The students were given an opportunity to meet



professionals of esteemed companies & to see actual working of all the departments. Director Mr. Nityanad Bhogle at Bhogale Automative & Mr. Bongane, HR manager from Sanjeev



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Auto Pvt Ltd coordinated these visits for our students. Dr. Farhanuddin Syed & Dr. Pravin Shastri were our faulty coordinators. This activity is popular with our students and received a good feedback.

Book Publication

Dr. Jitendrasinh Jamadar's (Associate Professor) book titled on "Business Finance" understanding the role of finance in Business was published for students who have taken introductory economics & finance. The book provides detailed information about the finance and finance related terms in simple language. The book is published by AGPH Books, Bhopal, M.P.India, ISBN No: 978-93-94339-22-4, it is available on Amazon.

Dr. Pravin Shastri's (Associate Professor) book titled on "Lending Practices of Cooperative Priority Sector Lending" was published on June 22nd by Rudra Publications. Inaugural for the book was done by our Director Prof. Dr. Vijaya Deshmukh on 24th June 2022. This book helps the students in research and has emphasis on cooperative banking sector in Maharashtra.

We congratulate our faculty members for their achievements and wish them future success

New Courses started at MGMU IOMR

MGMU IOMR has started 5 new courses from this academic session. PG Diploma in Fin Tech-1 year, PG Diploma in Hospital Management-1 year, PG Diploma in Sports Management-1 year, Executive MBA -1 year & M.Com- 2 years with specialization offered in Financial Management, Human Resource Management & Marketing Management.

Welcoming new faculty

MGMU IOMR welcomes its newly appointed faculty to our vibrant campus and institute. They are Dr. Ghousia Imam, Dr. Subhash Pawar, Dr. Ashish Mohture and Ms. Mohini Shinde.

Radio Activity



Director Dr.Vijaya Deshmukh was invited on Radio FM 93.5 in "Patey ki Baat" program with RJ Archana on July 24th, 2022 on MGM Community Radio. She was also invited on 30th

July on Radio RED FM 90.8 in "Career Katta" program with RJ Amruta. This was a career guidance program to youth regarding attractive career opportunities in Management & Business Administration field.

Guest Lecture Activity

A guest lecture was conducted on the topic "Corporate Etiquettes" by Prof. Kapilesh Mangal (HOD, F&B Services, IHM-MGMU) on July 28th,2022. This was arranged for the BBA & B.Com students specially.





महामा और्धी क्रियत विश्वविद्यालय MGMU IOMR Quarterly Bulletin

This was specially arranged to focus on the Grooming, Manners & Etiquette importance to carry professional impression. He focused on Corporate Etiquette as a set of rules an individual must follow while he is at work. One must respect his organization and maintain the decorum of the place. Corporate Etiquette refers to behaving sensibly and appropriately at the workplace to create an everlasting impression.

Trekking Activity

A one day Trekking Activity was organized on July 30th, 2022 for all the students & staff at Mhaismal This planned to learn Area. was management lessons like strong Team Bonding, Focus on small steps, Helping hand others, Respect for all etc. All the students & staff enjoyed nature's joyful & peaceful environment. The activity was a success & received good feedback.



IPR Session

On the occasion of Azadi ka Mahotsav, another IPR awareness program under the flagship of Kalam Program for Intellectual Property Literacy and Awareness Campaign (KAPILA) was held at MGMU IOMR on 4th august 2022 at Vinoba Bhave Hall and Zoom Meetings. It was



<u>Vyavasaay Mela (Co-Curricular Activity)</u>



With intent to expose the students to learning that Management is etched beyond Corporate, an innovative co-curricular activity was conducted by the MGMU Institute of Management and Research. The activity was based understanding the functioning and challenges faced by the unorganized sector of Aurangabad City. The activity included studying, interviewing, analyzing and presenting a business model of some famous Un-organized sector stores in the city of Aurangabad, like Gayatri Chat Bhandaar, Himroo Handlooms, Lucky Juice Autorickshaw Union, Tara Paan Centre, Appa Halwai, etc. to name few. Students of BBA and B.Com participated in this mega event.



महाला जोशी कियत विश्वविद्यालय MGMU IOMR Quarterly Bulletin

Second Prize in Independence Day Parade:



MGM IOM students got second prize in the parade on the occasion of independence day on August 15th,2022. They practiced parade on ground & worked hard to produce a good performance. As a result, the students cheered on the declaration of result. Their cheerful faces with Trophy was a proud moment Hon'ble VC Dr. Vilas Sapkal, Registrar Dr. Ashish Gadekar, Director Dr. Vijaya Deshmukh congratulated students. All the staff members appreciated the students.

<u>Vasudhaiv Kutumbakam- (Co-</u> <u>Curricular Activity)</u>



The main objective of the activity was that the students conduct research on some important factors of analyzing a country in terms of its demographics, economy, booming sectors, communication and cultural The nuances, etc. main attraction of the event included the creative



expressions used to depict the snapshot of the country studied by the students; the same was termed as the "Look Book." It was a task for the students to collate information and analyze as to what could introduce the country at a glimpse of the Look Book. The students also delivered their understanding through powerpoint a presentation. The assessment was done by the faculty members of IOMR and the activity was a good learning experience to Students.Students presented mind blowing lookbooks and put great efforts into the activity. Overall, it was a great learning experience for the students where they cultivated skills like critical thinking and problem-solving, agility and adaptability. These skills of utmost are importance in the corporate world and this activity has successfully inculcated these skills in the students.

ISO Audit

On August 27th, 2022 ISO Auditor Mr.Ashish Palkhiwale conducted ISO Yearly Audit. ISO Auditor focussed & analyzed every aspect of MGM IOM's Teaching & Non Teaching Activity.He was satisfied on the smooth functioning of ISO in all the departments & the result was announced that ISO certification will be in continuation for this year also.



महाला गोंधी क्रिशत विश्वविद्यालय MGMU IOMR Quarterly Bulletin

Euology

Prof. Farhanuddin Syed



Assistant Professor in the MGMU IOMR Institute, It is faith that leads to say that Prof. Syed Farhanuddhin have closed his bodily eyes in this vain world but he has opened the eyes of his soul in a better world.

The sensation we all felt, even when he greeted everyone back so joyfully despite the fact that he was suffering

from a variety of ailments, has not faded from our collective memories. There is no tapering off of our recollection when it comes to matters involving this particular teacher, memories of his classes, in the halls, etc.

We remember him being so happy to meet each and every student in his class, it is sure he was and will always be a timeless icon in our lives. His teaching approach may not have appeared to be very different from that of other professors, but anyone who spent just a few additional lessons with him could not help but observe what the greatest degree of teaching quality looked like.

He extended exceptional love and consideration to everyone he met, just as he did in his classrooms, and he impacted all of our hearts in a variety of unique and incredibly meaningful ways.

Professor Farhanuddhin embodied the depth of mankind, and he embraced every circumstance with elegance and joy. But no matter how talented he was.....no matter how nice he was to his students.....no matter how much effort he put into making us the greatest readers and writers we could be.....no matter how much he loved sports.....

Sir, wherever you are, be happy, and thank you for all the wonderful lessons you have bestowed on us...

His teachings and gestures will be in our hearts that we will never be able to adequately articulate with the instruments of these worldly written words; only

the instruments of these wordly written words; only a heavenly-based language is capable of communicating that message.

~ Your Students

The Message Of A Sailor

Misty wind blows
From northern sea
It has been calling me
To sail through its hasty waters
Beneath the moonlit sky

As the fog lifts
Like a curtain over the horizon
My ship sails swiftly over the mirror of
shimmering night sky
Morning breath fills this sailor's lungs
Like I've never smelled this breath before

Many islands to discover

None to conquer

Many moons to go

None to reach

My counted days seem longer in the sea

When no one tells this sailor's story
I'll hope for this bottle to reach the shore
Or let it sink
So it goes with my heart in sea
All I can do is sail through the sea

~ Riyan Farooqy BBA I Year





महत्त्वा जोंधी विश्वत विश्वविद्यालय MGMU IOMR Quarterly Bulletin

Meet your Faculty



<u>Director</u> Prof.(Dr.) Vijaya Deshmukh



Associate Professor
Dr. Ashish Mohture



Associate Professor

Dr. Jitendrasinh

Jamadar



Associate Professor Dr. Pooja Deshmukh



Associate Professor

Dr. Pravin Shastri



Associate Professor Dr. Subhash Pawar



Assistant Professor

Dr. Kunal Gaikwad



Assistant Professor

Dr. Ghousia Imam



Assistant Professor

Ms. Chanpreet

Gulati



Assistant Professor Mr. Hrishikesh Kakde



<u>Assistant Professor</u> Ms. Bhakti Banwaskar



Assistant Professor
Ms. Mohini Shinde



Assistant Professor Ms. Suchitra Mendke

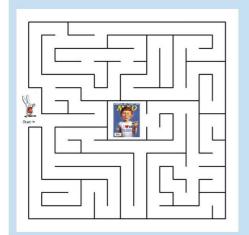


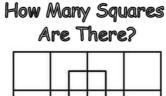
Assistant Professor
Ms. Tanuja Dubey





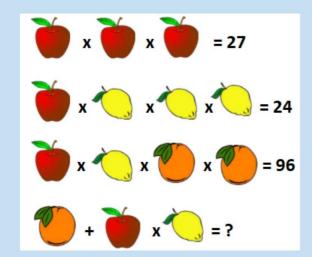
Student's Activity <u>Page</u>





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Editor's Message



It is honor to bring out the second issue of the "Glimpses" 2022. I am pleased to bring our readers- students, faculty and educators- news on events conducted by the institute for the past 4 months. To our new Batch, I hope and trust that you find unlimited opportunities for growth at MGMU IOMR I am grateful for all the contributors and designers, specially my students in the editorial team, of this issue and for their relentless efforts in making this possible.



Chanpreet Kaur Gulati **Assistant Professor**