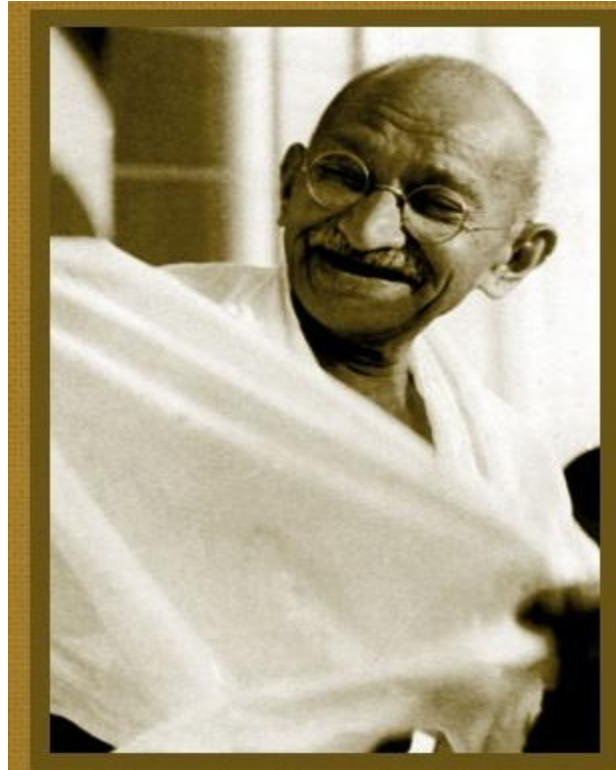


Mahatma Gandhi Mission Institute of Management

CIDCO N-6, Aurangabad

(Affiliated to Dr. Babasaheb Ambedker Marathwada University, Aurangabad and Approved by
AICTE & DTE)

NAAC Accredited - Grade 'A' & ISO 9001:2008



'Be the change you want to see in the world'Mahatma Gandhi

**Annual Research Report
Academic Year 2016- 2017**

Table of Contents

Sr. No	Particulars	Page No.
1	Introduction	1
2	Research Committee	2
3	Research Center- 'Manthan'	3-4
	3.1 *Avishkar Cell	
4	Assimilation, National Journal (with ISSN No.)	7
5	Conferences and Seminars	8
6	Faculty Research Contribution	10
	6.1 Paper Publication in National & International Journal	10
	6.2 Faculty Paper Presentation in National and International Conferences	11
	6.3 National and International seminars attended by Faculty Members	12
7	Research consultancy	13
8	Students Projects	14
9	Monitoring and Review of Research Activities	15
10	Students Paper Presentation in National and International Conference	18

- Avishkar Cell is Established under Research Center 'Manthan'

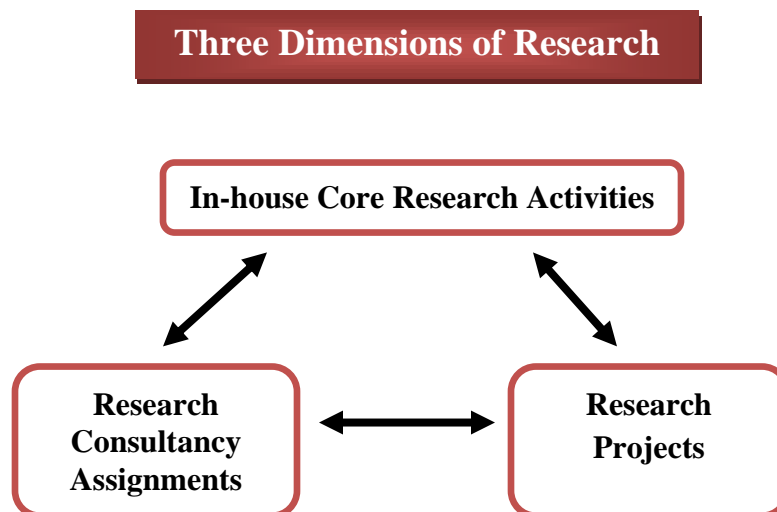
1. Introduction

MGM's Institute of Management

MGM's Institute of Management (IOM) is an AICTE approved, NAAC accredited (Grade 'A') and ISO 9001:2008 certified Institute affiliated to Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. Established in the year 1994, the institute runs MBA and MCA programs. With its modern teaching methods, brilliant faculty, emphasis on all round development and employment oriented activities, the IOM has emerged as the most preferred choice for management and IT education. Pride of place which the institute has earned is evident from the outstanding record of placements and the heartening feedback from the industry and the alumni. Under the worthy leadership of the management, the faculty and the administrative staff of the IOM stand shoulder to shoulder to provide our stakeholders a life time experience of quality and need-based education. We are committed to our pledge of making MGM's IOM a premier B-School of the country!

The mission of our Research domain is to learn research methods and apply the same for knowledge creation and problem solving.

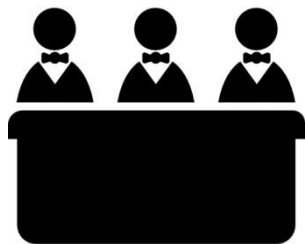
Research has been dedicated to following areas:



The aim is to connect those roles for the mutual benefit of MGMIOM and the community it serves. This report pulls together our research work in these three areas.

Objectives of the MGMIOM Research Domain:

1. Learn research methods and tools
2. Identify and crystallize research problems
3. Carry out research for knowledge creation and problem solving
4. Publish and patent research
5. To act as a community resource for shared research.



2. Research Committee

The members of an Institute will be obliged to engage in research that advances the research development of the Institute and will be researchers who are active across one or more of a range of indicators. These indicators will include publications; postgraduate supervision; peer-reviewed research funding, knowledge transfer activities.

Research Center has a committee which provides advice and guidance on its activities and programs.

Research committee comprises of five members as under- (As per the rule of MGMIOM)

1. One senior Professor - (Chair)
2. One Associate Professor - Research Coordinator (Preferably with PhD) Member 1
3. One Assistant Professor - Financial Mgt- (Member 2) (Preferably with PhD)
4. One Assistant Professor - HRM (Member 3) (Preferably with PhD)
5. One Assistant Professor - Production & Operations Mgt(Member 4)(Preferably with PhD)

Existing Committee Members:

1. Dr. (Col) Pardeep Kumar - Chair
2. Prof. (Dr.) Pooja Deshmukh - Research Coordinator & Member 1
3. Prof. Abhijeet Birari - Member 2
4. Prof. (Dr.) Rohini Chandge - Member 3
5. Prof. Asmita Joshi - Member 4

3. Research Center 'Manthan'

Research center 'Manthan' represents the unique research infrastructure within the institute and is an important entity in achieving the goals and objectives of the research domain. An Institute provides focused support for research, both within faculties and the students. The policy of the 'Manthan' is to encourage individual faculties to involve actively in research center that are relevant to their research interests and outputs so that Institutes can achieve its goal and so that faculty members may avail of the supports available within the Institute structure.

Mission:

To instigate, nurture and edify faculties and students for continual expansion of knowledge through basic and applied research and to serve the diverse economic, cultural and societal needs at all levels.

Objectives:

- Cultivate and enhance research culture within the management fraternity and the students
- Provide the different research tools and coordination in order to successfully carry out research activities
- Intensify the coordination of research information efficiency
- Provide an effective financial management service oriented by the principals of accountability, legality and integrity
- Fulfilling MGMIOM aim of becoming the premier research center in region.

Facilities at 'Manthan':

1. **Computers:** Faculties and students can use computers with latest version of SPSS software for data interpretation. Researchers can also refer the different web sites for data collection, literature survey and other related material useful for their own research projects.
2. **Research Paper Procedures:** Systematic procedure (with flow charts) has been displayed in 'Manthan' for the students and the faculties; those are interested in paper writing and publication.
3. **SPSS Manual:** Detailed guidelines are demonstrated for the ease of students for their statistical data interpretation.
4. **Research Journals:** Selected renowned research journals and souvenirs are exhibited on book shelves for the reference purposes.

3.1 Avishkar Cell

Former Governor of Maharashtra, Mr. S. M. Krishna has initiated a novel research project competition named Avishkar in the year 2006. This activity, unique in its nature, is being implemented through Board of College and University Development. Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. A main intention behind setting up this platform is to increase the participation of the students in research activities.

MGM institute of Management has set up the 'Avishkar' cell under 'Manthan' in which any students who has completed bachelors and pursuing post graduate studies in the participating university who is below the age of 30 can participate in Avishkar competition. Dr. Pooja Deshmukh has been appointed as an in charge of this cell. Interested students can avail all facilities related to this competition and that can be provided by institute itself along with necessary counseling and training.

4. Assimilation, National Journal

Engaging in research is like looking through a Kaleidoscope, where multidimensional views of problems and solutions can be worked out and appropriate rational solution can be selected. With this thought, IOM publishes a national Journal named “*ASSIMILATION*”. This is a peer reviewed National Journal of a multidisciplinary nature published since June 2012 with ISSN No.. It is a forum for Academicians, Corporate Executives, and Students of Management for discussion, deliberation and resolution of management Issues and Problems. The vision of the journal is to offer an academic avenue to researchers to publish their original, innovative and high quality research work. It accepts empirical and conceptual submissions that make a significant research contribution to the domain of Finance, Marketing, Human Resource Management, Commerce and Information Technology.

Only unpublished work is considered for publication with an aim to create quality research milieu around the educational environment. Through this journal, research community gets the chance to communicate and synchronize their research activities leading to growth and application of research and technology.

The journal is successfully stepping in 6th Year and our sixth edition will be releasing in the month of August.

Editorial committee as under- Research committee itself been deputed for Assimilation along with few other faculties are involved as a peer review process-

Existing Editorial Committee:

1. Dr. (Col) Pardeep Kumar - Editor in Chief
2. Prof. (Dr.) Pooja Deshmukh - Editor
3. Prof. Ranjeet Kakkad - Member 1
4. Dr. Aparna Kakkad - Member 2
5. Prof. Chitra Deshpande - Member 3
6. Prof. (Dr.) Rohini Chandge - Member 4

Procedure of Publication:

1. Author is required to send Abstract of the research paper to research coordinator according to the standard format.
2. Authors are requested to send the full length paper after acceptance of the abstract.
3. After Full length papers of accepted abstracts will be scrutinized by the research committee. Selected papers will be published in the Journal with an ISSN No.

5. Conferences and Seminars

Mahatma Gandhi Mission Institute of Management is organizing conferences and workshops at State and National levels in various fields. It intends to promote high research standards by way of extending facilities to teachers, researchers and students, by providing a forum for sharing their knowledge, experiences and research findings. The basic objective of the events is to bring together academicians and experts from different parts of the region to exchange knowledge and ideas. This will provide an in-depth analysis of subjects and update the knowledge of the participants from academic/research institutions.

Journey at a Glance:



Procedure to attend a research conferences in other institutes for MGM Institute of Management teaching staff where:

1. They are invited to present a paper at the conference; or
2. They have contributed significantly to a paper being presented at the conference; or
3. They have significant involvement in organizing the conference; or
4. Their attendance will demonstrably and significantly contribute to the research priorities of themselves or Institute or
5. Their attendance will demonstrably and significantly contribute to their own professional development.

Such faculty members are encouraged to attend conferences/ seminars especially in summer/ winter breaks. Faculties have to make an application to the Director MGMIOM. On their return they are required to make a report and give conference certificate for records.

Reimbursement of Expenditure

Policy letter dated 22 Aug 2013 gives out the details of reimbursement to be made for attending conference/ seminars or for publishing papers in national/ international journals.

6. Faculty Research

6.1 Paper Publication in National & International Journal

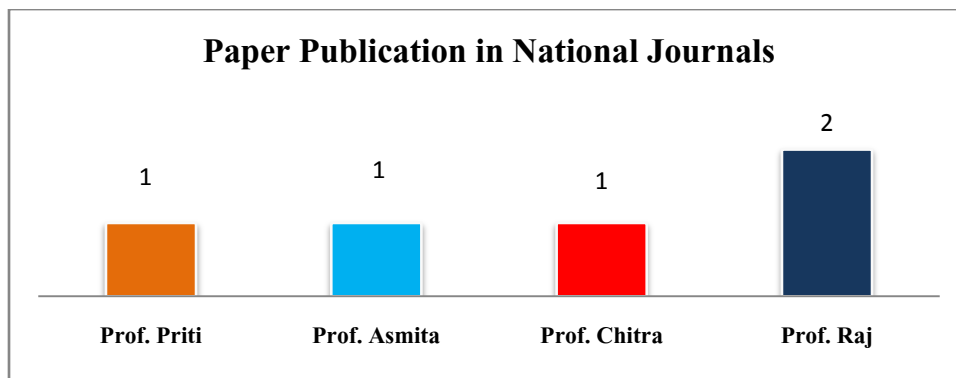
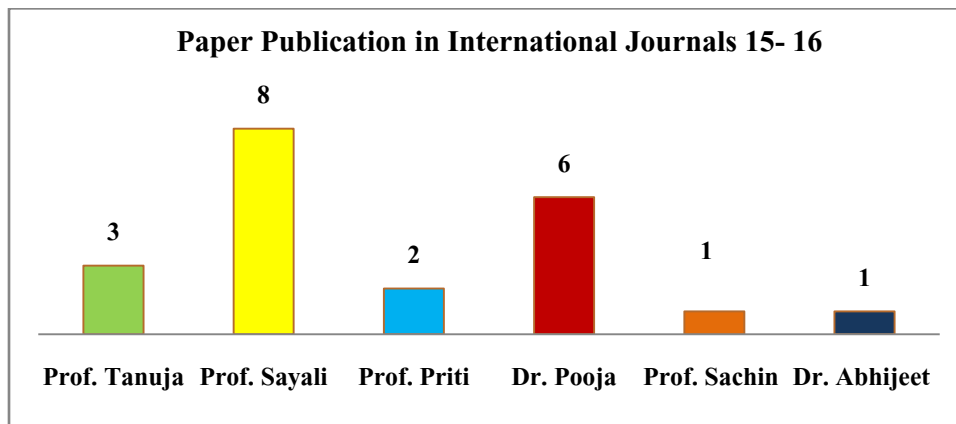
It is only through publications that your work gets known, and becomes popular in academia. MGM Institute of Management gives a lot of importance to faculty paper publications. Academic Performance Index decides faculties up gradation. Of course, there are other parameters too but papers published in high impact factor journals carry max marks.

The cash incentive policy has been developed with the aim of promoting research culture and motivating faculty, staff and student to publish their original work in recognized national and international journals.

Publications form July 2015 to July 2016 -

Table No -1- Faculty Publication in Academic Year 2015-16

Sr. No	International Journal	National Journal
1	21	5



6.2 Faculty Paper Presentation in National & International Conferences

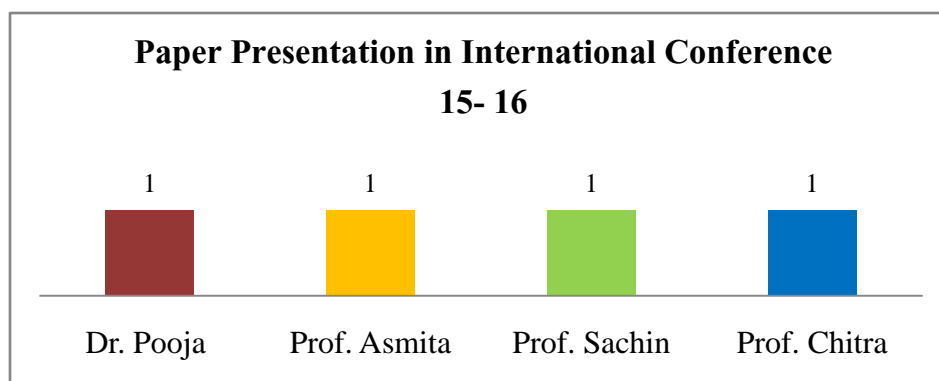
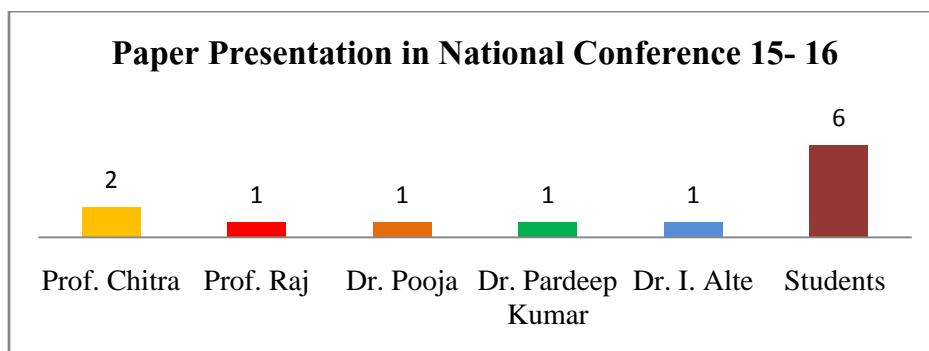
Attending a conference is a professionally rewarding experience. In addition to socializing with colleagues from other institutions, the two main reasons to attend a conference are to observe presentations and to converse with other researchers. Listening to presentations will inform you of what others are, will inspire research ideas of our own, and will expose us to different styles of presentation. As our career advances, we'll learn that even though listening to the talks is extremely valuable, hallway conversations can be even more fruitful.

MGM Institute of Management always encouraging the faculty members to attain and present the papers in national and international conferences. Faculties those are interested in paper presentation are supported through incentive policy by providing them Conference fees.

Faculty's Paper Presentation in Different conferences academic year July 2015 to July 2016 is publications below-

Table No -1- Faculty Paper Presentation in Academic Year 2015-16

Sr. No	International Conference	National Conference
1	4	12



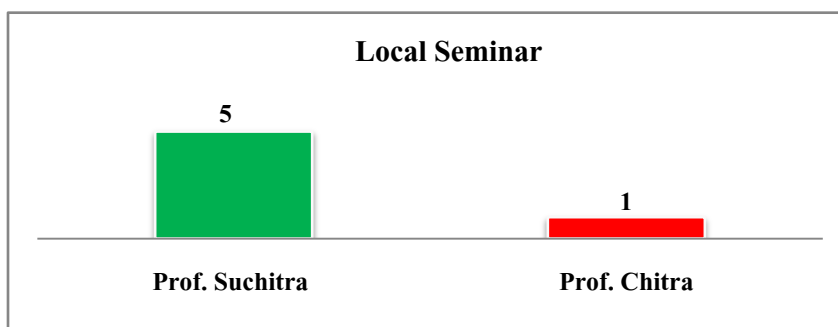
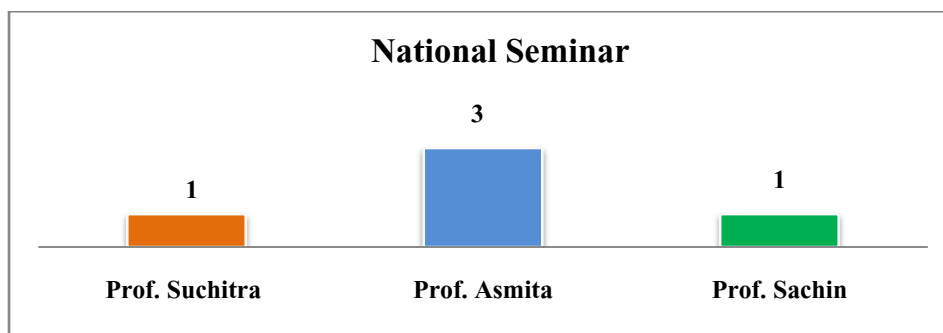
6.3 National, International & Local seminars attended by Faculty Members

A seminar is a group meeting led by an expert that focuses on a specific topic or discipline. Seminars typically take place over the course of a few days and involve cooperative discussion, multiple speakers and opportunities to share perspectives and issues related to the topic. Attending a seminar has numerous benefits, including improving communication skills, gaining expert knowledge, networking with others and renewing motivation and confidence

Details of Seminars attended by Faculty members conferences academic year July 2015 to July 2016 is publications below-

Table No -1- Seminars Attained by Faculty in Academic Year 2015-16

Sr. No	National Seminar	International Seminar	Local Seminar
1	5	Nil	6



7. Research Consultancy

MGM Institute of Management provides consultancy services to public and private sector organizations. Consultancy services cover a wide range - from preparation of feasibility reports (For new entrepreneurs) Tax Planning, Human Resource Planning, HR Policy, Organizational Development Interventions, Market Researches and Development of Effective Marketing Strategies.

Our expertise and innovative business strategies have helped businesses and eliminate inefficiencies, grow customer bases, create new products, and much more. We are committed to, looking further, and providing unparalleled value for our clients.

We provide consultancy in the following fields:

- **Human Resource Management:** Recruitment, Selection and Employee Retention, Job Description, Job Evaluation, HR Planning, Performance Management, Formulation of Standard Operating Procedures and Certification. **(Consultant: Dr. Pardeep Kumar)**
- **Marketing Management:** Business Development, Distribution Network Development, Sales Management, Marketing Research, Promotion Mix, Market Segmentation, Pharma Sales Management, Retail Management, Customer Relationship, Services Marketing. **(Consultant: Prof. Anil Palve)**
- **Financial Management:** Guidance on Taxes, Investments and Insurance Decisions, Personalized Financial Advice, To Direct the Buying and Selling of Stocks and Bonds, To consult firms that focus on the financial needs of specific businesses or industries, To consult for Preparing Credit Monitoring consultancy Report for availing Term loans, For documentation required for applying Permanent Account Number, GST registration, Company registration. **(Consultant: Prof. Chitra Deshpande)**
- **Production and Operations Management:** Process Improvement, Quality Improvement, Waste Reduction. **(Consultant: Prof. Asmita Joshi)**

8. Students Projects

9. Monitoring and Review the Institute Research

Research Institutes are subject to timely monitoring to ensure that appropriate links are made at Departmental, Faculty and University levels in respect of research, knowledge transfer, teaching and learning and resource issues. The formal review will include both internal and external reviews.

Snapshot of Research for Academic Year 2016-2017 (Till April 2017)

Table No -1- Faculty Publication in Academic Year 2016- 17 (Till April 2017)

Sr. No	International Journal	National Journal
1	6	8

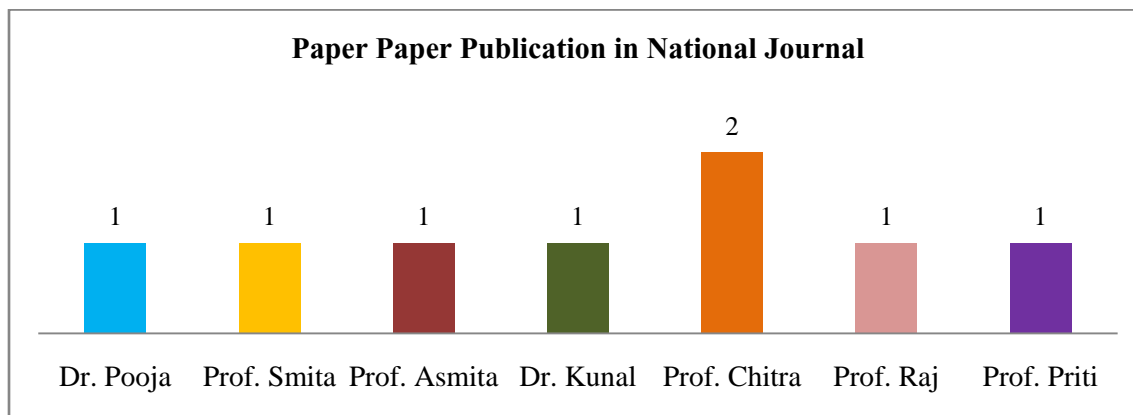
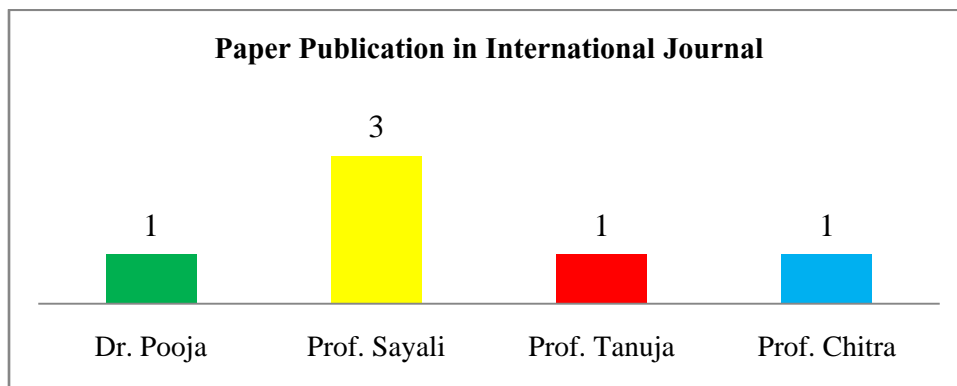
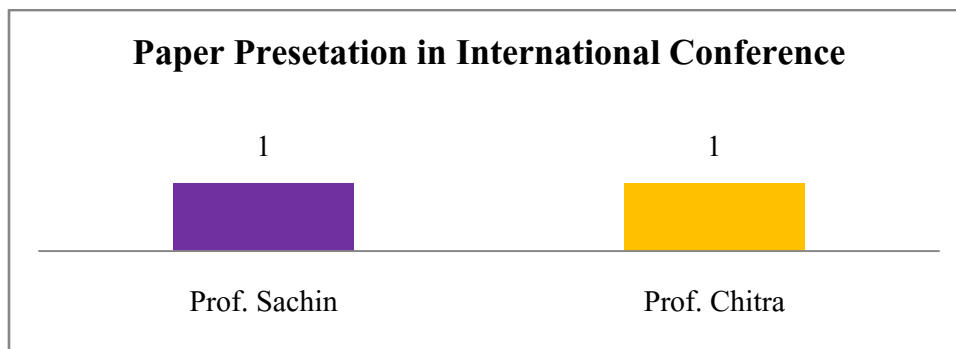
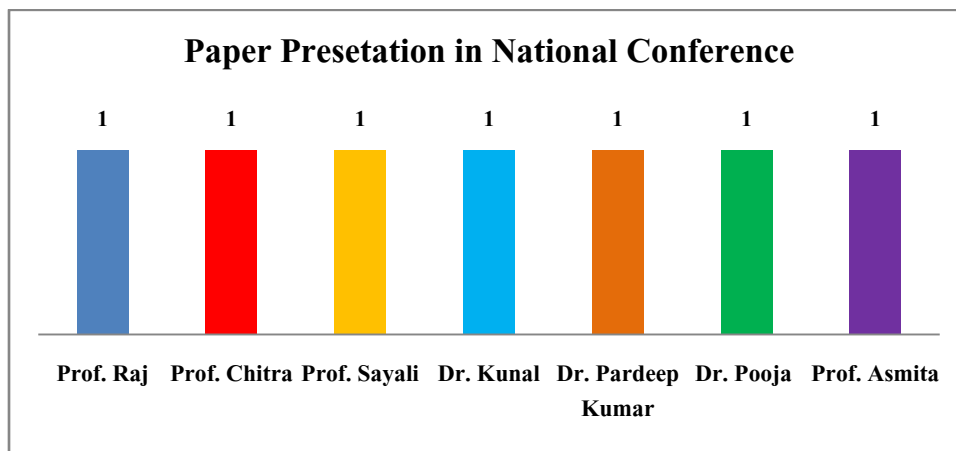


Table No -2- Faculty Conference Paper Presentation Academic Year 2016- 17 (Till April 2017)

Sr. No	International Conference	National Conference
1	2	7



Book Publication:

- 1. Economist Babasaheb Ambedkar by Dr. Indrajeet Alte, Printwel International Pvt. Ltd. G-12, MIDC, Chikalthana, 2016**

Student Paper Presentation in National and International Conference