

MBA I Semester Subjects

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
CP-101	Management Process & Organizational Behavior	60	40	60	100	04
CP-102	Statistical Methods	60	40	60	100	04
CP-103	Managerial Economics	60	40	60	100	04
CP-104	Environment and Management	60	40	60	100	04
CP-105	Managerial Skills Development	60	40	60	100	04
CP-106	Research Methodology	60	40	60	100	04
CP-107	Accounting for Managers	60	40	60	100	04
CP-108	Computer Applications in Mgmt	45	50	50	100	02
CP-109	Mini Project	60	50	50	100	02

MBA II Semester Subjects

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
CP-201	Organisational Effectiveness & Change	60	40	60	100	04
CP-202	Optimization Techniques	60	40	60	100	04
CP-203	Human Resource Management	60	40	60	100	04
CP-204	Financial Management	60	40	60	100	04
CP-205	Marketing Management	60	40	60	100	04
CP-206	Production & Operations Mgmt	60	40	60	100	04
CP-207	Corporate Governance & Ethics	60	40	60	100	04
CP-208	International Envi & Mgmt	60	40	60	100	04

MBA III Semester Compulsory subjects

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
CP – 301	Business Policy & Strategic Management	60	40	60	100	04
CP – 302	Decision Support System & Management Information System	60	40	60	100	04

MBA III Semester Elective Financial Management

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
OP 305 A	Project Planning Analysis & Management	60	40	60	100	04
OP 306 A	Working Capital Management	60	40	60	100	04
OP 307 A	Direct Taxation	60	40	60	100	04
OP 308 A	Security Analysis & Portfolio Management	60	40	60	100	04
OP 309 A	Financial Institution & Markets	60	40	60	100	04

Marketing Management

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
OP 305B	Consumer Behaviour	60	40	60	100	04
OP 306B	Advertising Management	60	40	60	100	04
OP 307B	Strategic Marketing	60	40	60	100	04
OP 308B	Industrial Marketing	60	40	60	100	04
OP 309B	Services Marketing & Brand Management	60	40	60	100	04

HUMAN RESOURCE MANAGEMENT

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
OP 305 C	Management Of Industrial Relations	60	40	60	100	04
OP 306 C	Personnel Administration - Application & Procedure	60	40	60	100	04
OP 307 C	Training & Development	60	40	60	100	04
OP 308 C	Organizational Development	60	40	60	100	04
OP 309 C	Human Resource Planning And Development	60	40	60	100	04

INFORMATION TECHNOLOGY / SYSTEMS

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
OP 305 E	Business Process Re-Engineering	60	40	60	100	04
OP 306 E	System Analysis And Design	60	40	60	100	04
OP 307 E	Strategic Management Of Information Technology	60	40	60	100	04
OP 308 E	Data Base Management Systems	60	40	60	100	04
OP 309 E	Telecommunications For Business	60	40	60	100	04

MBA IV Semester Compulsory subjects

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
CP - 401	Corporate Evolution And Strategic Management	60	40	60	100	04
CP - 402	Project Study	---	50	50	100	04
CP - 403	Business Legislation	60	40	60	100	04

Elective

Financial Management

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
OP 404 A	International Financial Management	60	40	60	100	04
OP 405 A	Foreign Exchange Management	60	40	60	100	04
OP 406 A	Indirect Taxation	60	40	60	100	04
OP 407 A	Merchant Banking & Financial Services	60	40	60	100	04
OP 408 A	India's Foreign Trade Policy	60	40	60	100	04

Elective Marketing Management

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
OP 404B	International Marketing	60	40	60	100	04
OP 405B	Marketing Research	60	40	60	100	04
OP 406B	Marketing Strategy And Rural Marketing	60	40	60	100	04
OP 407B	Distribution And Retail Management	60	40	60	100	04
OP 408B	Sales Management	60	40	60	100	04

Elective HUMAN RESOURCE MANAGEMENT

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
OP404C	Labour Laws	60	40	60	100	04
OP405C	Performance Management System	60	40	60	100	04
OP406C	Compensation Management	60	40	60	100	04
OP407C	Human Resource Development Strategies And System	60	40	60	100	04
OP408C	Cross Cultural And Global Human Resource Management	60	40	60	100	04

Elective

INFORMATION TECHNOLOGY / SYSTEMS

Elective Code	Subject Title	Lectures	Distribution of Marks		Total Marks	Credits
			Int	Ext		
OP 404 E	Business Applications	60	40	60	100	04
OP 405 E	Cyber Law	60	40	60	100	04
OP 406 E	Information Systems Audit	60	40	60	100	04
OP 407 E	Multimedia Management	60	40	60	100	04
OP 408 E	Security And Control Information System	60	40	60	100	04