



**MGM INSTITUTE OF MANAGEMENT AND RESEARCH  
AURANGABAD**





MGM University in Aurangabad, established by the widely revered Mahatma Gandhi Mission Trust, a pioneer with four decades of excellence in education, research and service is now a self-financed, State Private University, approved by the Government of Maharashtra with the passing of MGM University Act 2019. It has the 2(f) status of the University Grants Commission of India (UGC). This has set a glowing milestone in the higher education history of the Marathwada region of Maharashtra.

MGM University's birth amid the world celebrations of the 150th Birth Anniversary of Mahatma Gandhi, in 2019, marked an auspicious beginning of its journey.

Gandhiji's philosophy and the timeless values that he has taught have been the spirit and the ever-inspiring force of MGM.

MGM University comprises five faculties of academics. The five faculties have been conceived to bring allied disciplines within a broad framework of inclusive entities - Colleges, Institutes, Centers and Gurukul. The constituent institutions of MGM University are as follows:

- **Faculty of Engineering & Technology** - Jawaharlal Nehru Engineering College, Institute of Fire Engineering
- **Faculty of Management & Commerce** - Institute of Management & Research, Institute of Hotel Management
- **Faculty of Basic & Applied Sciences** - Institute of Biosciences & Technology, Dr. G.Y. Pathrikar College of Computer Science & Information Technology
- **Faculty of Social Sciences & Humanities** - College of Journalism & Mass Communication, MGM School of Film Arts, MGM Photography, Institute of Fashion Design, College of Fine Art, Institute of Indian & Foreign Languages, Institute of Social Sciences
- **Faculty of Performing Arts** - Mahagami Gurukul



## About IOMR



Given the interconnectedness of today's global economy, its importance for strategy and leadership, it is essential that management schools now offer early exposure to the global dynamics of industry and environment at a strategic level for corporate executives and entrepreneurs from all sectors.

MGM Institute of Management and Research, now a constituent college of MGM University, has attuned its curriculum and pedagogy to the emerging realities in the world of Management and Commerce.

Following the expanding interest in its M.B.A. (full-time) program, which has had a good track record in placements, it now offers a 3-year part-time MBA for executives and entrepreneurs of Aurangabad and nearby regions to help them accelerate their career through an outcome-based comprehensive program.

BBA as an undergraduate program based on the outcome-based model curriculum has emerged as an in-demand program for a wide section of students who wish to build careers in the industry, specifically, in areas like e-commerce, banking, marketing communications, travel businesses, healthcare and internet start-ups.


Fin-tech will shape the new age finance world – in recognition of this rising need, the Institute has conceived of a new BBA Fin-tech graduate program. This program will draw in the resources and expertise of the finance community as well as technology domain experts and provide interactions with international faculties so as for the students to enrich their knowledge. Students would be groomed to become fin-tech pros ready for the future industry.

B.Com (Honors) has a special feature of getting students ready for careers and higher professional studies in the areas of banking, insurance and e-commerce.

The MGM Institute of Management and Research has a commendable legacy of Industry and Government sector collaborations.

The institute has excellent infrastructure, and students can access all the facilities - sports and cultural - in the environs of the green, safe, and eco-friendly, MGM Campus.





The following programs are offered by the MGM Institute of Management under the aegis of MGM University.

### **UG Programs**

#### **1 BBA Fin-Tech (3 Years Full-Time)**

#### **2 BBA (3 Years Full-Time)**

- Financial Management
- Human Resource Management
- Marketing Management
- Hospital Management
- Tour and Travel Management

#### **3 B.Com. Honors (3 Years Full-Time)**

- E-Commerce
- Insurance



The following programs are offered by the MGM Institute of Management under the aegis of MGM University.

### **PG Programs**

- 1 Two-Year Full-Time MBA**
- 2 Three-Year Part-Time MBA**

### **Specializations**

- Marketing
- Finance
- HR and OB
- Operations and Logistics
- Business Analytics



## **Ph.D Programs In the following areas:**

- 1 Management**
- 2 Marketing Management**
- 3 Financial Management**
- 4 HR Management**
- 5 Production & Operations Management**



## Salient Features



- Latest curriculum designed by national experts under Quality Mandate 2022 of UGC
- Adoption of Learning Outcome based Curriculum Framework ( LOCF ) 2019 under globally deployed Outcome Based Education ( OBE) and Choice Based Credit System ( CBCS)
- Our teaching-learning process emphasizes healthy class participation
- Problem-based assignments, industry oriented projects, group discussions, presentations, book reviews, case studies, guest lectures
- Seminars/workshops, music, sports and adventure club activities, outdoor camps, industrial visits, management games and sports
- Training in communication skills, general awareness, aptitude training, soft skills and 'Gandhian Thought' (Nayi Taleem) transforms the student into global oriented management professionals.



## Salient Features



- **Experienced Faculty**

- All members of the faculty are genuine aspirants who understand the students and constantly work with them in their intellectual and academic and extracurricular pursuits.
- 70% of teaching staff is either doctorate or pursuing Ph.D.

- **Hostels**

- Hostels are available for students inside the campus.

- **Research Centre of the Institute (MANTHAN)**

- The centre offers ample facilities for research facilities for students.

- **Knowledge Resource Centre (KRC)**

- Over 33k books, e-journals and print journals available to staff and students.
- Ample audio-visual hall which includes LCD sets, facilities to watch educational CDs and Films etc.
- Well established reference library and a language lab.

- **Lecture Halls**

- Designed to adhere to the principles of ergonomics.
- Audiovisual aids, Internet and Wi-Fi.

- **Certification Courses**

- Short courses which are currently in demand in the industry, like e-commerce, Digital Marketing, HR Analytics, Stock Market etc.





## Salient Features

- **Centre For Incubation And Consultancy (CIC)**
  - CIC renders consultancy services, managerial advice and training.
  - Offers an opportunity to establish startups
- **Computer Labs and Computer Centre**
  - Extremely well equipped, highly specialized and technically updated computer labs
  - The campus is Wi-Fi enabled
- **Personality Development**
  - Development of communication and public speaking skills.
  - Leadership skills through teamwork, monitoring of behaviour and outdoor activities.
  - Adventure activities, Sports and Social Service (NSS) activities.
- **Incentives for Financial Assistance**
  - Competitive tuition fee
  - Fee concession to top scorers in the entrance exam



# Eligibility Criteria for Admission





## **BBA Fin-Tech & BBA B.Com. Hons**

<b>Duration</b>	3 Years Full Time Program
<b>Intake</b>	<ul style="list-style-type: none"><li>• BBA Fin-Tech – 30</li><li>• BBA – 90</li><li>• B.Com. (H) – 60</li></ul>
<b>Eligibility</b>	<p>Passed the Higher Secondary School Certificate Examination of the recognized Higher Secondary Education Board or any other examination recognized and equivalent thereto.</p> <p>OR Three-year diploma (BTE) course in Engineering, Pharmacy or in any other stream or any other examination recognized and equivalent thereto.</p>
<b>Entrance Exam</b>	Admission via MGMU – CET 2021

**MGMU - CET 2021**

Entrance Exam for UG & PG



## MBA - Full Time

<b>Duration</b>	2 Years Full Time Program
<b>Intake</b>	120
<b>Eligibility</b>	Bachelor's degree in any discipline of any statutory University with at least 50% marks for open category and minimum 45% marks in case of reserved category
<b>Must Have</b>	A valid MGMU-CET 2021, MAH-MBA/MMS CET, CAT, XAT, ATMA, SNAP, CMAT or equivalent entrance exam score

## MBA - Part Time

<b>Duration</b>	3 Years Part Time Program
<b>Intake</b>	60
<b>Eligibility</b>	Bachelor's degree in any discipline of any statutory University with at least 50% marks for open category and minimum 45% marks in case of reserved category
<b>Must Have</b>	<ul style="list-style-type: none"><li>• A valid MGMU-CET 2021, MAH-MBA/MMS CET, CAT, XAT, ATMA, SNAP, CMAT or equivalent entrance exam score</li><li>• Must be an employee / entrepreneur</li></ul>

**MGMU - CET 2021**

Entrance Exam for UG & PG



# Adventure Club & Extracurricular



**Camping**



**Trekking**



**Rapling**



## Placement Cell



- The Institute has an excellent track record in National and International placements in sectors like Manufacturing, Services, Banking & Insurance, Information Technology & Telecom, Pharmaceuticals, Retail and FMCG Sectors Etc.
- More than 70% of our students are placed in renowned companies during their final semester
- Appropriate guidance and counselling by the Training and Placement cell helps the students to get early placements



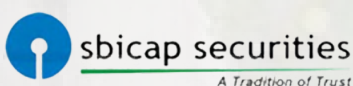
## Top Recruiters



WITH YOU, RIGHT THROUGH



BNY MELLON







- **Confederation of Indian Industry (CII), Marathwada Zonal Council** - MGM Institute of Management & Research and CII have organized many promotional and educational events in collaboration. These ventures have given great exposure to our students not only in organizing corporate events but also in networking and understanding the functioning of the corporate world. CII has been helping our students to find suitable companies for their project work and by providing guest speakers to the Institute.
- **Chamber of Marathwada Industry and Agriculture (CMIA)** - CMIA is the most reputed organization of Marathwada. The institute has a very healthy relationship with this organization. We have conducted joint projects and our students have gained a lot from the events conducted by CMIA in which we have participated.
- **National Institute of Personnel Management (NIPM)** - NIPM is a prominent organization of HRM professionals. The student chapter of NIPM has been set up in the institute. NIPM has given financial assistance to needy students. Many events like guest lectures and personality development programs have been conducted by NIPM in the institute. HRM professionals assist our students in their project and research work.
- **Indian Society for Training and Development (ISTD)** - ISTD organized two major events in the institute in the last two years. ISTD quiz competition and 'ISTD Regional Conference and Skill Development Workshop' were organised with great success. Many of our students and faculties attended the program which was conducted by renowned resource persons. ISTD is proactive in arranging guest lectures by resource persons from the industry.
- **Aurangabad Management Association (AMA)** - AMA has been conducting monthly lectures/talks by highly renowned persons from various fields. Our faculties and students have benefitted immensely from these motivational speeches by industrial stalwarts.
- **All India Management Association (AIMA)** - AIMA is a national level institute engaged in the upliftment of management education in the country. The institute is a member of AIMA. Our faculties have been attending the training events and programs organised by AIMA.
- **Quality Circle Forum of India (QCFI)** - QCFI organizes many events related to quality enhancement in industry. Some of the events have been conducted in our institute wherein our students have participated and done well. Office bearers of QCFI have been invited as guest lecturers and they help the institute in organizing industrial Visits for our students.
- **Indian Institute of Corporate Affairs (IICA)** - IICA is an organization at the national level controlled by the Ministry of Corporate Affairs. The institute has signed an MoU with IICA and some faculties were trained at IICA for Entrepreneurship Development. Students and faculties can attend their training programs at their campus at Gurugram.



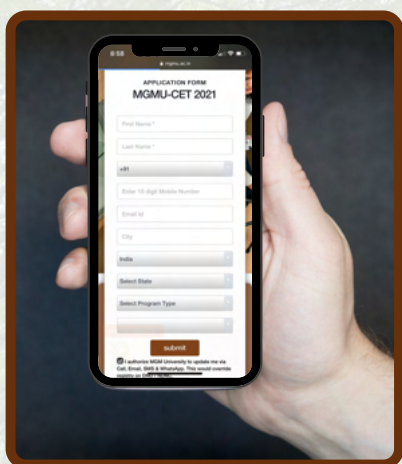
# ADMISSION PROCESS (ONLINE)

## APPLICATION FOR

**MGMU-CET 2021**

Entrance Exams for MGM University  
Programs - UG & PG

- 1** Apply on [www.mgm.ac.in](http://www.mgm.ac.in) > [mgmu.ac.in/admissions/MGMU-CET.php](http://mgmu.ac.in/admissions/MGMU-CET.php) obtain unique login details for Entrance Exam related communications

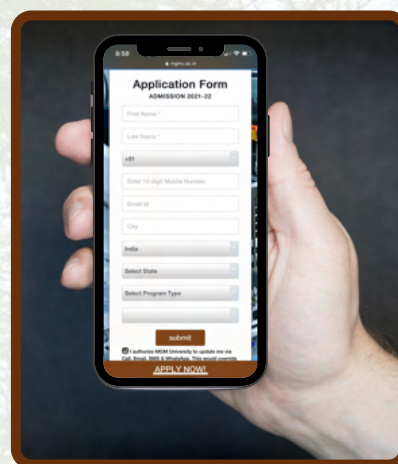


- 2** Choose Program and Pay the Entrance Exam Fees Rs.900
- 3** Await Entrance Exam schedule and other intimations

## APPLICATION FOR

**UG FIRST YEAR OR  
PG PROGRAMS**

- 1** Apply on [www.mgm.ac.in](http://www.mgm.ac.in) > <https://mgmu.ac.in/admissions> follow eligibility criteria and other guidelines > pay Application Fee



- 2** Check your name in Merit List on [www.mgmim.org](http://www.mgmim.org)
- 3** Join online meet for Counseling Round
- 4** Confirm Program of your choice
- 5** Proceed to pay the Tuition Fee online
- 6** Submit all necessary original documents
- 7** Upload the fee payment receipt
- 8** Fill up and upload anti-ragging affidavit (student & parent) & University eligibility form
- 9** Collect admission confirmation report through your login





## MGM INSTITUTE OF MANAGEMENT AND RESEARCH

**APPLY NOW**

[www.mgmiom.org](http://www.mgmiom.org) | [www.mgmu.ac.in](http://www.mgmu.ac.in)



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✉ [admission@mgmiom.org](mailto:admission@mgmiom.org)

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Dr Jitendrasingh Jamadar (Training & Placement Officer): 9890078301

Mr Vitthal Khandagale ( Asst. Admission In-charge ): 9403026868